



New Launch



Celebrating Togetherness

This festive season, celebrate joyful moments with loved ones in a home filled with cherished memories and warmth.

15 Nov 2024 - 29 Jan 2025

Log in to
www.Electrolux.com.my/promotions/CelebratingTogetherness
to learn more about the promotions.









Celebrating Togetherness

This festive season, celebrate joyful moments with loved ones in a home filled with cherished memories and warmth.

Campaign Period: 15 Nov 24 - 29 Jan 25
Redemption period: 15 Nov 24 - 15 Feb 25



Celebrating Togetherness with great savings and gifts with Electrolux.

Choose your FREE Item		
Purchase value	Gift with purchase	Touch 'n Go value
RM1,500 - RM 2,499	 <p>Electrolux EasyLine Steam Iron ESI4007 worth RM135</p>	
RM2,500 - RM3,999	 <p>Electrolux UltimateTaste 500 Toaster E5TS1-50ST worth RM279</p>	
RM4,000 - RM5,499	 <p>Electrolux UltimateTaste 500 Air Fryer E5AF1-700P worth RM699</p>	
RM5,500 and above	 <p>Electrolux Well Q6 Cordless Handstick Vacuum Cleaner WQ61-10GG worth RM1,049</p>	

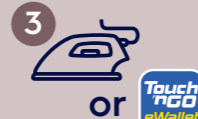
How to redeem your FREE Item*



1 Purchase Electrolux products from participating stores.



2 Login to www.Electrolux.com.my/promotions/CelebratingTogetherness and upload the receipt and contact details within 7 days of purchase.



3 Choose your FREE Item or eWallet Reload pins.



4 Upon verification, an Electrolux representative will message you for the redemption.

*Terms and Conditions apply. Refer to T&Cs on www.electrolux.com.my
**Pictures are for illustration purposes.

NEW EWF1342R9SC 13kg UltimateCare™ 900 Front Load Washer

- IntelliDose delivers precise detergent dosage.
- IntelliQuick selects best load based programme.
- SensorWash helps remove up to 53 stains
- CareDrum gently cares and protects your laundry.
- DelicatesPlus provides gentle care for delicates.
- Sanitise removes 99.99% common bacteria & viruses.
- Vapour Refresh
- Wifi Connectivity

RRP: RM5,329

RM5,139

SAVE RM190

FREE* A,C



Full Load Wash in 45mins



NEW EDH902R9SC 9kg UltimateCare™ 900 Heat Pump Dryer

- SteamCare reduce wrinkles and refresh clothes with steam.
- 3DSense perfectly dries down jackets and duvets.
- DelicateCare gently dry even the most delicate items.
- Heat Pump tech dries effectively using 60% less energy.
- Hygiene removes 99.9% of common bacteria and viruses.
- Woolmark Blue-dries hand and machine washable wool garments.
- SensiCare protect clothes from overdrying.
- Wifi Connectivity

RRP: RM5,279

RM5,089

SAVE RM190



FREE* Steam Iron E6S13-62MN worth RM299



FREE* Steam Iron E6S13-61NW worth RM195



FREE* TOP low suds detergent

*Redeem your detergent through participating retailers

Front Load Washers



NEW EWF1343R7WC 13kg UltimateCare™ 700

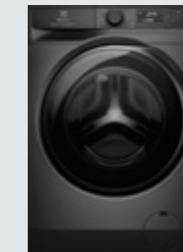
- SensorWash helps remove up to 53 stains
- IntelliQuick selects best load based programme
- CareDrum gently cares and protects your laundry
- DelicatesPlus provides gentle care for delicate
- Sanitise removes 99.99% common bacteria & viruses
- Vapour Refresh
- UltraMix
- Wifi Connectivity

RRP: RM4,989

RM4,809

SAVE RM180

FREE* A,C



NEW EWF1143R7SC 11kg UltimateCare™ 700

- SensorWash helps remove up to 53 stains
- IntelliQuick selects best load based programme
- DelicatesPlus provides gentle care for delicates
- Smart Select adjusts the washing to your needs
- Sanitise removes 99.99% common bacteria & viruses
- Vapour Refresh
- UltraMix
- Wifi Connectivity

RRP: RM4,559

RM4,399

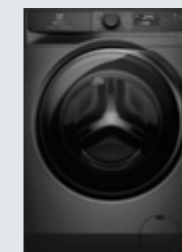
SAVE RM160

White (EWF1143R7WC)
RRP: RM4,339

RM4,189

SAVE RM150

FREE* B,C



NEW EWF1043R7SC 10kg UltimateCare™ 700

- SensorWash helps remove up to 53 stains
- IntelliQuick selects best load based programme
- DelicatesPlus provides gentle care for delicates
- Smart Select adjusts the washing to your needs
- Sanitise removes 99.99% common bacteria & viruses
- Vapour Refresh
- UltraMix
- Wifi Connectivity

RRP: RM3,849

RM3,709

SAVE RM140

FREE* B,C



NEW EWF9023P5WC 9kg UltimateCare™ 500

- Full Load Wash in 45mins
- Prevents visible detergent residue with UltraMix
- DelicatesPlus provides gentle care for delicates
- SmartSelect adjusts the washing to your needs
- Sanitise removes 99.99% common bacteria & viruses
- Hygienic Care
- Add Clothes
- EcolInverter Motor

RRP: RM2,969

RM2,869

SAVE RM100

FREE* C



NEW EWF1024D3WC 10kg UltimateCare™ 300

- Full Load Wash in 45mins
- DelicatesPlus provides gentle care for delicates
- Hygienic Care
- Sanitise removes 99.99% common bacteria & viruses
- Add Clothes
- Large Door
- EcolInverter Motor

RRP: RM3,159

RM3,049

SAVE RM110

FREE* C



NEW EWF9024D3WC 9kg UltimateCare™ 300

- Full Load Wash in 45mins
- Hijab & Batik programs for gentle care
- DelicatesPlus provides gentle care for delicate
- Hygienic Care
- Sanitise removes 99.99% common bacteria & viruses
- Add Clothes
- Large Door
- EcolInverter Motor

RRP: RM2,669

RM2,579

SAVE RM90

8kg (EWF8024D3WC)
RRP: RM2,059

RM1,989

SAVE RM70

FREE* C

*Terms & Conditions apply. While stocks last
*The FREE item is given only with purchase of the selected models above.

The hands-free hood

When paired with a compatible Electrolux cooking hob, Hob2Hood automatically switches it on as you start cooking and adjusts the fan speed based on how you are using your hob.

This means you can boil, sear or stir-fry without having to touch your hood with greasy fingers.



Electrolux Hob2Hood Range



ECT9754H
90cm UltimateTaste 500
Chimney Extractor Hood

- Hob2Hood link
- Powerful 1400 m³/hr with PowerBoost
- Touch controls
- Dual mode - extraction or recirculation

RM3,799



ECT9744H
90cm UltimateTaste 500
Chimney Cooker Hood

- Hob2Hood link
- Powerful 1200m³/hr
- Touch controls
- Dual mode - extraction or recirculation

RM2,899



EHI977BE
90cm UltimateTaste 700
Induction Hob with
5 Cooking Zones

- Hob2Hood link
- SenseFry function - even cooking result
- FlexiBridge - fully adaptable zone
- PowerBoost function

RM7,999



EHI635BE
60cm UltimateTaste 700
Induction Hob with
3 Cooking Zones

- Hob2Hood link
- SenseFry function - even cooking result
- Bridge function to combine 2 zones
- PowerBoost function

RM6,299



ECS9610K
90cm UltimateTaste 500
Slope Extractor Hood

- Powerful 1,550m³/hr with PowerBoost
- Touch controls
- Extraction mode

RRP: RM5,888

RM3,109

SAVE RM2,779

EHG9231BC
90cm UltimateTaste 300
Built-in Hob with 2 Burners

- 5.0kW high power burner
- Flexi installation cut out
- High heat efficiency of 56%



ECT9744H
90cm UltimateTaste 500
Chimney Cooker Hood

- Powerful 1200m³/hr
- Touch controls
- Dual mode - extraction or recirculation

RRP: RM4,548

RM2,429

SAVE RM2,119

EHG8241GE
80cm UltimateTaste 500
Chimney Cooker Hob

- 5.2kW high power burner
- FlameShield trivet
- Flexi installation cut-out
- High heat efficiency of 61%



ECT9520G
90cm UltimateTaste 500
Glass Chimney Hood

- Powerful 1300m³/hr
- Touch controls
- Dual mode - extraction or recirculation

RRP: RM3,968

RM1,629

SAVE RM2,339

EHG7230BE
78cm UltimateTaste 300
Built-in Gas Hob with 2 Burners

- 4.5kW high burner power
- Blue flame
- High heat efficiency of 56%

PWP Oven Deals

Complete your kitchen with our PWP oven deals with purchase of any hood & hob bundle.



KODGH70TXA
60cm UltimateTaste
500 Built-in Oven
72L Capacity

- SteamBake
- 9 cooking functions
- Steam assisted cleaning

RRP: RM6,599

RM4,299

PWP**

SAVE RM2,300



KOHLH00XA
60cm UltimateTaste
300 Built-in Single
Oven with 68L
Capacity

- 68L capacity
- 5 cooking functions
- Steam assisted cleaning

RRP: RM2,999

RM1,819

PWP**

SAVE RM1,180



EMSB20XG
60cm UltimateTaste
500 Built-in Grill
Microwave Oven

- 20L capacity
- Grill function
- 9 cooking functions

RRP: RM2,199

RM1,539

PWP**

SAVE RM660

*Terms & Conditions apply. While stocks last.

**For general warranty & motor warranty please refer to Electrolux website for more details.

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Ovens

KOAS31X

60cm UltimateTaste 900
Built-in Oven

- 70L capacity
- SteamPro with steamify
- Smart food probe
- 25 cooking programs
- Steam Cleaning

RM15,999



KOCBP21XA

60cm UltimateTaste 700
Built-in Oven

- 72L capacity
- SteamRoast
- Smart Food Probe
- 19 cooking programs
- Pyrolytic cleaning

RRP: RM11,999

RM10,479

SAVE RM1,520



KOIGH00KA

60cm UltimateTaste 300
Built-in Oven

- 72L capacity
- Steam-assisted cleaning
- 5 programs
- LED timer

RRP: RM3,599

RM2,799

SAVE RM800



EMSB30XCF

UltimateTaste 900 Built-in Combination
Microwave Oven

- 30L capacity
- AirFry function
- CombiGrill and convection for baking
- 14 programs

RRP: RM2,999

RM2,329

SAVE RM670

Coffee maker



E7EC1-600P NEW

UltimateTaste 700
espresso coffee maker

- Dual thermoblock
- 58mm professional brewing head
- Integrated burr grinder with 30 grind levels
- Milk frothing using steam
- Max 20 bar pressure

RRP: RM3,699

RM3,199

SAVE RM500



Blender



E7TB1-700P NEW

UltimateTaste 700 High Speed Blender

- Powerful 1500W
- Cell wall-breaking performance
- Fast blending up to 38,000rpm
- 6 preset programs

RRP: RM929

RM899

SAVE RM30

Small Kitchen Appliances



E5AF1-700P NEW

6.8L UltimateTaste 500
Air Fryer

- AirFry, Bake and Dehydrate functions
- 5 programs
- Heat-resistant coaster

RRP: RM699

RM679

SAVE RM20



E5AF1-600P NEW

5L UltimateTaste 500
Air Fryer

- AirFry, Reheat and Keep Warm functions
- 5 programs
- Heat-resistant coaster

RRP: RM579

RM549

SAVE RM30



E7RC1-650K

Rice Cooker

- Capacity: 1.8L
- Non-stick coating pot
- 10 Pre-set function
- 24 hours delayed cooking timer

RRP: RM489

RM329

SAVE RM160



E5CM1-80ST

1.25L UltimateTaste 500
Drip Coffee Maker

- Programme machine up to 24 hours in advance
- Aroma selector adds richness to your coffee
- Anti-drip system prevents coffee stains

RRP: RM319

RM289

SAVE RM30



E5EK1-50ST

1.7L UltimateTaste 500
Kettle

- 1.7L capacity makes up to 12 cups
- Precise temperature control for optimal brewing
- Display shows the exact water temperature

RRP: RM319

RM289

SAVE RM30



ESTS1-50ST

2 Slice UltimateTaste 500
Toaster

- 7 browning setting to suit all tastes in toast
- Defrosting or redheat at the touch of a button
- Even toasting with automatic bread centering

RRP: RM279

RM249

SAVE RM30



EMC30D22BM

30L UltimateTaste 700
Freestanding Combination
Microwave Oven

- Inverter technology
- Grill and Convection for baking or roasting
- AirFry function
- 32 programs - including fermentation, dough proving and slow cook

RRP: RM1599

RM1,549

SAVE RM50



EMG23K22B

23L UltimateTaste 300
Freestanding Combination
Microwave Oven

- CombiGrill to grill and microwave in one program
- Crispy reheat restores food's crispiness and crunch
- 5 power levels for cooking flexibility

RRP: RM569

RM399

SAVE RM170



EHSM3417

Stand Mixer

- 450W
- 5-speed + turbo
- 3.5L stainless steel rotation bowl

RRP: RM329

RM219

SAVE RM110

Refrigerators



Rated by consumers
★★★★★
Based on consumer ratings of Electrolux refrigerators on electrolux.com.my

EQE6879A-B
609L UltimateTaste 900
French Door Refrigerator

- Electronic control 680L gross capacity
- TwinTech cooling
- Convertible zone (+7°C to -23°C)
- Nutrifresh inverter
- Ice & water dispenser
- TasteLockAuto Crisper
- TasteGuard
- FlexStor™
- Fast Freeze
- Door alarm

RRP: RM10,999

RM9,569

FREE*
D

SAVE RM1,430

D



FREE*
4-pc Glass Container set
(EACONG4P)
worth RM140

ETM4302C-B **NEW**
700 series
431L net capacity refrigerator

- AI AutoSense saves energy up to 10%
- Greenzone retains up to 90% Vitamin C after 7 days
- FresherAir Deodoriser
- ExtraChill drawer
- Twist & Serve Ice
- Inverter Compressor
- 460L Gross Capacity

RRP: RM2,999

RM2,899

SAVE RM100



Multi Door Refrigerators



EQE5660A-B
562L UltimateTaste 700 French Door Refrigerator

Inverter technology - optimises energy efficiency and storage conditions while reducing noise levels.

TasteGuard Ioniser - delivers hygienic storage by eliminating up to 99.9% of bacteria.

EvenTemp - circulates cold air to every corner and maintain a uniform temperature.

TasteLockAuto Crisper keeps your fruits and vegetables crisp and fresh for longer.

TasteSealPlus drawer (temperature -2°C to 3°C) adapt to specific produce needs for precise storage that helps retain freshness, flavour, and nutrients, effortlessly.

WaterStream - effortlessly grab a chilled glass of water directly through the fridge door

RRP: RM6,639

RM5,729

FREE*
D

SAVE RM910



EQE5600A-S
562L UltimateTaste 700 French Door Refrigerator

Inverter Technology - optimises energy efficiency and storage conditions while reducing noise levels.

Tasteguard Ioniser - delivers hygienic storage by eliminating up to 99.9% of bacteria.

EvenTemp - circulates cold air to every corner and maintain a uniform temperature.

TasteLockAuto Crisper keeps your fruits and vegetables crisp and fresh for longer.

TasteSealPlus drawer (temperature -2°C to 3°C) adapt to specific produce needs for precise storage that helps retain freshness, flavour, and nutrients, effortlessly.

RRP: RM5,999

RM5,199

FREE*
D

SAVE RM800



EQE4900A-B
496L UltimateTaste 700 French Door Refrigerator

Inverter technology - optimises energy efficiency and storage conditions while reducing noise levels.

EvenTemp - circulates cold air to every corner and maintain a uniform temperature.

TasteLock optimises food organisation and freshness with two convenient compartments.

RRP: RM4,599

RM3,869

FREE*
D

SAVE RM730

Top Freezer Refrigerators



ETM5002C-B **NEW**
700 series
503L net capacity refrigerator

- AI AutoSense saves energy up to 10%
- Greenzone retains up to 90% Vitamin C after 7 days
- FresherAir Deodoriser
- ExtraChill drawer
- Twist & Serve Ice
- Inverter Compressor
- 536L Gross Capacity

RRP: RM3,399

RM3,199

SAVE RM200



ETM3400L-B **NEW**
700 series
341L net capacity refrigerator

- AI AutoSense saves energy up to 10%
- Greenzone retains up to 90% Vitamin C after 7 days
- FresherAir Deodoriser
- ExtraChill drawer
- Twist & Serve Ice
- Inverter Compressor
- 360L Gross Capacity

RRP: RM2,349

RM2,199

SAVE RM150



ETM3100L-B **NEW**
700 series
312L net capacity refrigerator

- AI AutoSense saves energy up to 10%
- Greenzone retains up to 90% Vitamin C after 7 days
- FresherAir Deodoriser
- ExtraChill drawer
- Twist & Serve Ice
- Inverter Compressor
- 331L Gross Capacity

RRP: RM2,099

RM1,999

SAVE RM100

Side-By-Side Refrigerators



ESE6141A-BMY
571L UltimateTaste 700
Side By Side Refrigerator

- Electronic control
- 606L gross capacity
- Nutrifresh inverter
- TasteLock Crisper
- TasteGuard
- EvenTemp
- WaterStream
- Fast Freeze
- Door alarm

RRP: RM4,849

RM4,179

SAVE RM670



ESE6101A-BMY
577L UltimateTaste 700
Side By Side Refrigerator

- Electronic control
- 606L gross capacity
- Nutrifresh inverter
- TasteLock Crisper
- TasteGuard
- EvenTemp
- Fast Freeze
- Door alarm

RRP: RM4,669

RM4,019

SAVE RM650



ESE4500A-B
436L UltimateTaste 700
Side By Side Refrigerator

- 445L gross capacity
- NutriFresh inverter
- TasteLock Crisper
- EvenTemp
- Quick Chill function
- Quick Freeze function

RRP: RM3,399

RM3,299

SAVE RM100

Air Purifier



EP32-25WBA
UltimateHome 300 Air Purifier

- Real-time IAQ indicator
- Touch UI
- Coverage area: 30m²
- CADR: 230 m³/hr
- 4 stage filtration
- SMART & SLEEP mode

RRP: RM920

RM779

SAVE RM141

STA9GD3 NEW
Stacking kit with shelf

- Convenient, optimize space with stacking and slide-out shelf
- Easy-to-grip moulded handled
- Adjustable rear fastening bracket
- Matching dark facade
- Space maximising design



RM545.00



Water Heaters



EWE361SB-G7 NEW
UltimateHome 900 DC Pump

- 3.6kW
- ComfortFlow tank- temperature stability
- OptiFlow pump for 50% noise reduction
- 15 Advanced Safety Features
- Dynamic Power Control
- LED Screen
- 5-step Antibac Plus shower head with Rain Shower
- ECO shower & SPA modes
- Made with 63% recycled plastic on product

RRP: RM1,129

RM1,109

FREE*
E

SAVE RM20



EWE361QB-G7 NEW
UltimateHome 500 DC Pump

- 3.6kW
- ComfortFlow tank- temperature stability
- OptiFlow pump for 50% noise reduction
- 15 Advanced Safety Features
- LED Display
- 5-step Antibac Plus shower head with Rain Shower
- Made with 63% recycled plastic on product

RRP: RM819

RM799

FREE*
E

SAVE RM20



EWE361RB-G6 NEW
UltimateHome 700 DC Pump

- 3.6kW
- ComfortFlow tank- temperature stability
- OptiFlow pump for 50% noise reduction
- 15 Advanced Safety Features
- Dynamic Power Control
- LED Display
- 5-step Antibac Plus shower head with Rain Shower
- Made with 63% recycled plastic on product

RRP: RM779

RM759

FREE*
E

SAVE RM20



EWE361QB-W4 NEW
UltimateHome 500 DC Pump

- 3.6kW
- ComfortFlow tank- temperature stability
- OptiFlow pump for 50% noise reduction
- 15 Advanced Safety Features
- LED Display
- 3-step Antibac Plus shower head
- Made with 63% recycled plastic on product

RRP: RM639

RM629

SAVE RM10



EWE361QX-W3 NEW
UltimateHome 500 No Pump

- 3.6kW
- ComfortFlow tank- temperature stability
- 15 Advanced Safety Features
- LED Display
- 3-step Antibac Plus shower head
- Made with 63% recycled plastic on product

RRP: RM339

RM329

SAVE RM10



FREE*
Reuseable Lunch Box (EACONPBIP) worth RM48

Accessories

PDST61
Washing Machine And Dryer Pedestal

- Pedestal for ergonomic loading and unloading
- Extra storage space for a tidy, organized laundry



RRP: RM620.00

RM589.00

SAVE RM31.00

EAVFK1 | EVRB1
Vacuum Starter Kit

- More taste and less waste
- Keep food fresh up to 5x longer
- Versatile vacuum and powerful pump
- One-touch operation
- Vacuum wine cork preserves bottled contents
- 1x vacuum pump with USB
- 2x vacuum containers
- 20x reusable food bags



RRP: RM259.00

RM246.05

SAVE RM12.95



EACWSS5P
5 Piece Stainless Steel Cookware Set

- Five-piece, quality stainless steel cookware set
- Triple-layer base heats pans quickly and evenly
- Versatile cooking on all stove top and oven types
- 1x 20cm frying pan
- 1x 16cm saucepan with lid
- 1x 16cm casserole with lid
- 1x 18cm casserole with lid
- 1x 20cm cauldron with lid



RRP: RM520.00

RM494.00

SAVE RM26.00

EFFCLN2
CLEAN Ultrafine Particle Filter for EP32-25WBA

- Reduce PM2.5 and ultrafine airborne pollutants
- Filtration of up to 99.98%* fine particles
- Up to 99% protection against airborne viruses*
- Compatible with: UltimateHome 300 & Flow A3 air purifier
- Average replacement rate: 12 months per piece
- 1x Filter



RRP: RM170.00

RM161.50

SAVE RM8.50



PN319
Washing Machine Cover

- Cover to protect your washing machine
- Protects your washing machine from dust, direct sunlight UV and water splashes
- 1x Cover



RRP: RM80.00

RM76.00

SAVE RM4.00

EAFEK2
Air Fryer 2 Taste Elevation Kit

- Silicone ingredient saves effort and cooking time
- AirFry Tray for easy cleaning and serving
- AirFry Oil Sprayer for more taste using less oil
- 1x AirFry divider
- 1x AirFry tray
- 1x AirFry oil sprayer



RRP: RM130.00

RM117.00

SAVE RM13.00

EACONG4P
4x Glass Food Containers

- Durable, temperature- and stain-resistant glass
- Air-tight seal preserves food for longer
- Stackable storage for effortless organization
- 2x container (112 x 112 x 52mm)
- 1x container (130 x 130 x 55mm)
- 1x container (150 x 150 x 60mm)



RRP: RM140

RM126.00

SAVE RM14.00

EF162
Fine Particle Filter for EFW71711

- Maintain dust filters for optimal results
- Efficient dust filtration for a healthier home
- Filter maximises air flow for optimal cleaning
- Average replacement 6 months per piece
- 1x Filter



RRP: RM50.00

RM45.00

SAVE RM5.00

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Find out more at
Electrolux.com.my

MALAYSIA

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